



2023 GLENDALE INTERNATIONAL FILM FESTIVAL

Sep/28 - Oct/05

Sponsorship Packages
and Opportunities





The Glendale International Film Festival (GIFF) is an 8-day in-person celebration of the powerful medium of film, the creative artists who make them, and the excitement of going to the movies.

Screenings

Special Events and Programs

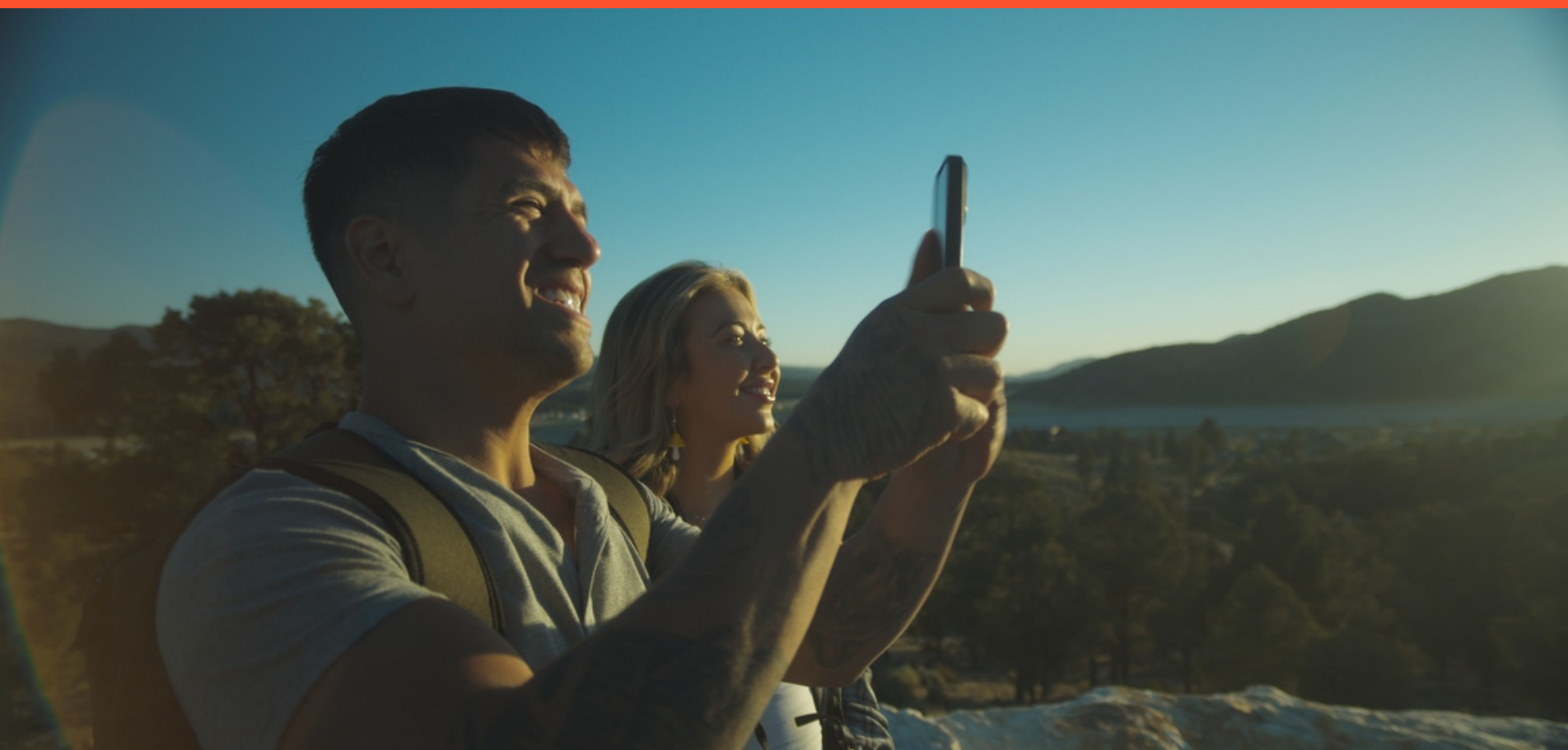
Panel Discussions

Q&As


Student Competition

Screenplay Competition


Networking Opportunities



GIFF is dedicated to uniting the world through film and is a platform for filmmakers in all stages of their careers locally, nationally, and globally.



"Great programs, fun events,
good networking
opportunities, multiple
theatre screening films, active
community participation, and
phenomenal leadership..."



Martha McGrath
Director/Writer/Producer
Famous (GIFF 2022)





About Glendale Arts

The Glendale International Film Festival is presented by Glendale Arts, a non-profit organization with an extensive history of producing and managing large-scale productions.

Glendale Arts believes that film can change the way we see the world and the way we see each other.

More information at GlendaleArts.org.

ABOUT GIFF

The Glendale International Film Festival is a celebration of the art of filmmaking and the contribution that film makes to our culture.

Celebrating 9 years, GIFF is dedicated to uniting the world through film and is a platform for filmmakers in all stages of their careers - locally, nationally, and globally.

GIFF unites the community and sparks connections:

Builds a collaborative spirit between creative artists.

Brings together film lovers from near and far.

Cultivates the next generation of filmmakers.

Boosts the local creative and business economies.

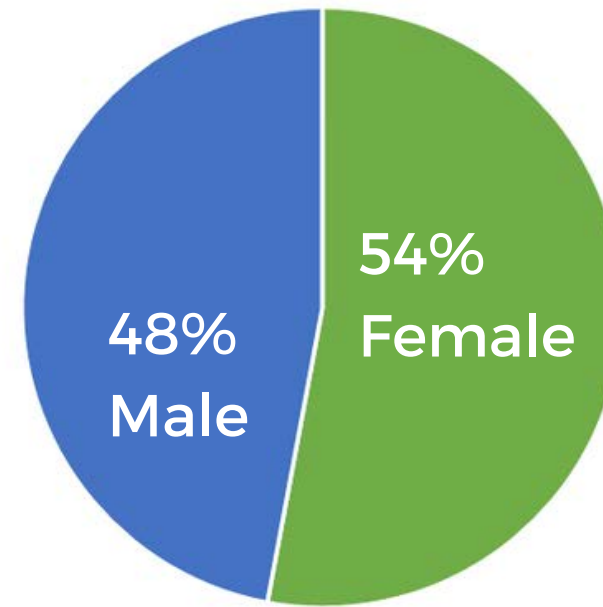
Showcases Glendale's rich film history in the global entertainment capital.

Our Audience

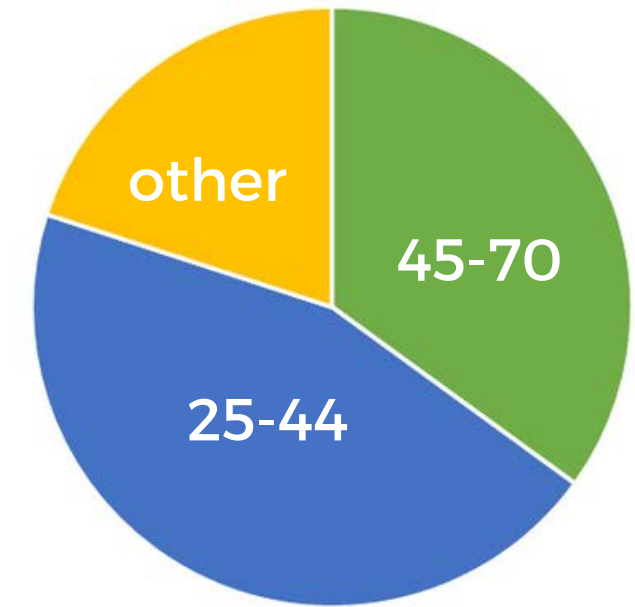
is active and educated and loves arts and entertainment.

In addition to connecting with avid film lovers and supporters of independent film, the Glendale International Film Festival's extensive reach attracts new audiences as diverse as the films being screened.

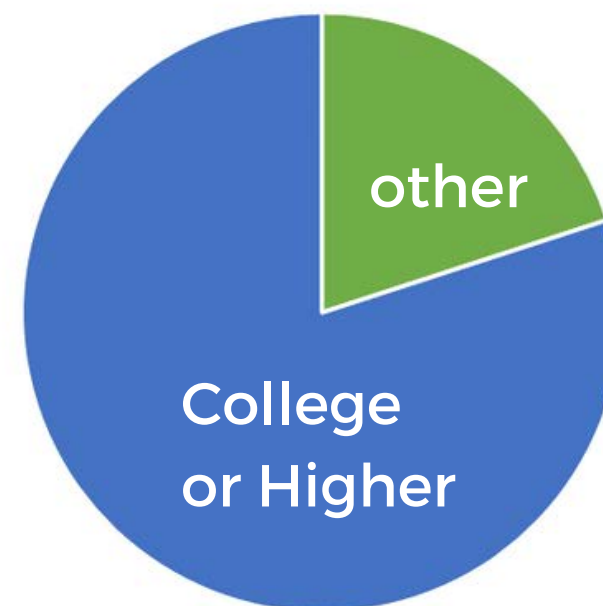
2023 trending demographics of film festival attendees



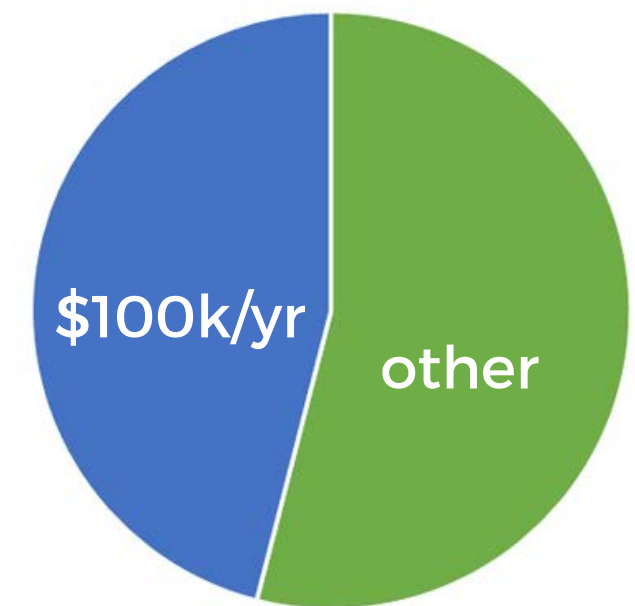
GENDER



AGE



EDUCATION



SALARY

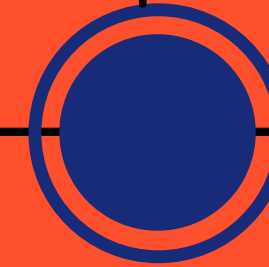
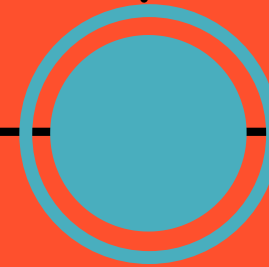
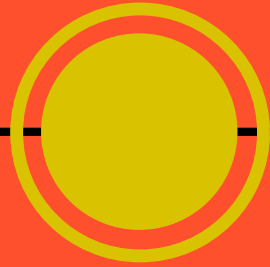
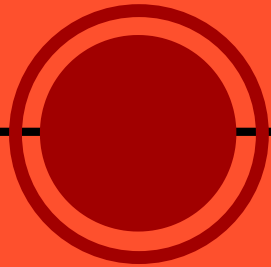
*based on data from GIFF 2022

1,000

90

20

8



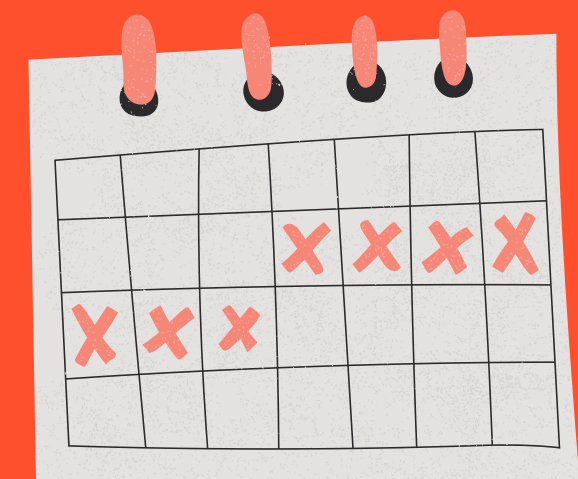
attendees



films screened



countries represented



days of activities

The Festival Lounge

The Festival Lounge at ace/121 is where filmmakers, attendees, and supporters gather for conversations, networking, and film festival events.

ace/121 gallery is centrally located and close to the Laemmle Theatre. The gallery is operated by Glendale Arts and is home to year-round art exhibits, live performances, screenings, conversations, readings, classes, workshops, and special events.



Screening Venue

Screenings will be held at Glendale's family owned and operated Laemmle Theatre.

Laemmle is synonymous with great independent, foreign, and art house cinema. In over 75 years of operation, they are guided by a commitment to being an artistic resource and gathering place for the entire Los Angeles community.





"Your festival is one of
the best film festivals
we have taken part in..."

Manvel Saribekyan

Producer

The American Good Samaritans (GIFF 2022)

Sponsors receive the opportunity to connect, interact, engage, and inspire audiences through a unique platform while uplifting the many diverse voices that create positive change within the community of film lovers.

The Glendale International Film Festival would not exist without the generous support of Festival sponsors and year-round supporters who believe in our mission of bringing artists and audiences together.

**Interested in a partnership with GIFF?
Send an email to info@glendaleiff.org**

WHY SPONSOR GIFF?

Sponsors receive the opportunity to connect, engage, interact, and inspire audiences through a unique platform while uplifting the many diverse voices that create positive change within the community of film lovers.

Sponsors benefit from an abundant of opportunities for visibility and exposure to industry stakeholders, film lovers, and a diverse viewing audience, plus local businesses, and community supporters, leading up to and during the festival.

We are happy to work with potential business sponsors to find a combination of opportunities that best suit you and your company's needs.



ACTIVATIONS

- 30-second ad/commercial to play before each screening
- Recognition included in opening remarks
- On-site recognition as an Executive Produce" sponsor (includes being named first on-screen recognition and signage)
- Opportunity to provide a special promotion to attendees

RECOGNITION

- Featured email announcing sponsorship with small ad
- Logo featured on glendaleiff.org with link to website
- Logo featured on Step & Repeat and festival's email blasts
- Social Media recognition
- Inside front cover ad in festival program
- Included in press release
- Access to post-festival marketing

TICKETS

- 12 - All-Access Passes (if passes are not used, they will be donated to film students)
- 12 - Awards Ceremony tickets



ACTIVATIONS

- Recognition included in opening remarks
- On-site recognition as an "Executive Director" sponsor (includes on-screen recognition and signage)
- Opportunity to provide a special promotion to attendees

RECOGNITION

- Logo featured on glendaleiff.org with link to website
- Logo featured on Step & Repeat and festival's email blasts
- Social Media recognition
- Ad in festival program
- Included in press release
- Access to post-festival marketing

TICKETS

- 8 - All-Access Passes (if passes are not used, they will be donated to film students)
- 8 - Awards Ceremony tickets



ACTIVATIONS

- On-site recognition as a Producing Sponsor (includes on-screen recognition and signage)
- Opportunity to provide a special promotion to attendees

RECOGNITION

- Logo featured on glendaleiff.org with link to website
- Logo featured on Step & Repeat and festival's email blasts
- Social Media recognition
- Ad in festival program
- Included in press release
- Access to post-festival marketing

TICKETS

- 6 - All-Access Passes (if passes are not used, they will be donated to film students)
- 6 - Awards Ceremony tickets



ACTIVATIONS

- On-site recognition as an Directing Sponsor (includes on-screen recognition and signage)
- Opportunity to provide a special promotion to attendees

RECOGNITION

- Logo featured on glendaleiff.org with link to website
- Logo featured on festival's email blasts
- Social Media recognition
- Ad in festival program
- Included in press release

TICKETS

- 4 - All-Access Passes (if passes are not used, they will be donated to film students)
- 4 - Awards Ceremony tickets



ACTIVATIONS

- On-screen recognition as an Exhibiting Sponsor
- Opportunity to provide a special promotion to attendees

RECOGNITION

- Logo featured on glendaleiff.org
- Social Media recognition
- Ad in festival program

TICKETS

- 2 - All-Access Passes
- 2 - Awards Ceremony tickets

Questions?

Call: 818-243-2611

Email: info@glendaleiff.org



RECOGNITION

- Logo featured on glendaleiff.org
- Social Media recognition
- Recognition in festival program

TICKETS

- 2 - All-Access Passes
- 2 - Awards Ceremony tickets



RECOGNITION

- Social Media recognition
- Recognition in festival program

TICKETS

- 2 - All-Access Passes

| | EXECUTIVE PRODUCER \$20,000 | EXECUTIVE DIRECTOR \$10,000 | PRODUCING SPONSOR \$5,000 | DIRECTING SPONSOR \$2,500 | EXHIBITING SPONSOR \$1,500 | CONTIBUTING SPONSOR \$500 | INDIVIDUAL SPONSOR \$250 |
|----------------------------------------------|--------------------------------|--------------------------------|------------------------------|------------------------------|-------------------------------|------------------------------|-----------------------------|
| 30-second ad/commercial | x | | | | | | |
| Recognition in opening remarks | x | x | | | | | |
| Logo on Step & Repeat | x | x | x | | | | |
| Year yound marketing | x | x | x | | | | |
| On-screen and on-site recognition | x | x | x | x | x | | |
| Promotional opportunity during festival | x | x | x | x | x | | |
| Program ad | Inside Cover | x | x | x | x | x | |
| Logo on website | x | x | x | x | x | x | |
| Social Media & press release acknowledgement | x | x | x | x | x | x | x |
| All Access Passes & Award Tickets | 12 each | 8 | 6 | 4 | 2 | 2 | 2 |

The Glendale International Film Festival would not exist without the generous support of our Festival sponsors and year-round supporters, who believe in our mission of bringing artists and audiences together.

Thanks to the backing of our wonderful community of supporters, Glendale Arts is able to bring the largest arts event in the city.

To become a sponsor of the 2023 Glendale International Film Festival, go to GlendaleIFF.org or email info@glendaleiff.org



@GlendaleIFF



glendalearts.org

Phone Number

818-243-2611 ext. 1

Email Address

info@glendaleiff.org

Website

www.glendaleiff.org

Make Check

Payable To:

Glendale Arts

121 N. Kenwood St.

Glendale, CA 91206

Pay Online:

www.GlendaleArts.org